



Embroidery for Business

WITH SO MANY BENEFITS TO STARTING
AN EMBROIDERY BUSINESS, THE QUESTION IS
WHY NOT?

Are you looking for additional income?

HOW ABOUT ADDING AN EMBROIDERY OFFERING TO YOUR EXISTING BUSINESS, OR WHY NOT START YOUR OWN HOME-BASED EMBROIDERY VENTURE?



Why embroidery? Why Brother?

Here are the only three reasons you'll need:

Personalisation and differentiation

Offering a customisation service means you can give your customers something unique, bespoke and totally personal to them.

Value-added service which sets you apart from the rest

Offering in-house, on-the-spot personalisation makes you fast and flexible, giving you the competitive advantage.

Get more for less

Brother Professional Embroidery machines have been recognised as market leaders for quality output. This doesn't mean they're expensive, or hard to use - quite the opposite. We design our machines to be easy to afford and easy-to-use. New staff can master basic usage in just a few hours.





The state-of-the-art Brother embroidery machines are designed to give you the basic equipment to become your own boss, with the flexibility to fit into most work places from a spare bedroom to a workshop or retail environment.

Why start your own embroidery business?

WITH SO MANY BENEFITS TO STARTING A HOME BUSINESS, THE QUESTION IS WHY NOT?

Choose your own hours

Work part-time, full-time, mornings, evenings, weekends, after the kids have gone to bed or before they come home from school.

Choose the best location for you

In your home, at a commercial location or within a retail outlet. Or, how about a mobile embroidery business that allows you to travel to exhibitions, fairs, festivals and special events?

Choose the level of investment that suits you

Since you're the boss, you have control over your expenses and prices.

You can even choose your customers!

School sports, favourite pastimes, interior design, items for pets, corporate identity apparel, weddings, graduations, new babies, family reunions, the possibilities for selling your products are endless.

Why add embroidery to your existing business offering?

From monogramming a formal shirt to adding team logos, offering a personalisation service lets you add value to the items you sell.

Modern customers want things turned around quickly. Offering an in-house embroidery service makes you fast, flexible and a one-stop shop for all your embroidery services.

The business possibilities are endless with Brother embroidery machines

What can you embroider?

TRANSFORM EVERYDAY ITEMS INTO TRULY BESPOKE PRODUCTS

- Embroider caps*, athletic bags and shirts for local sports teams
- Monogram shirts, aprons and uniforms for businesses
- Personalise baby blankets and bibs
- Monogram towels, robes and napkins for wedding or anniversary gifts
- Create an endless variety of unique and profitable gift items.





Potential customers

Embroidery's ability to change the ordinary to the extraordinary gives it universal appeal.

The possibilities for selling your products are endless. Potential customers are all around you - consider the opportunities that exist with:

- Service businesses such as hair salons, restaurants, car service stations and hotels are potential customers for monogrammed or personalised clothing and other items featuring embroidery
- Print shops or personalisation/embroidery services may offer opportunities for contract work
- Members of clubs and civic organisations snap up embroidered clothing, such as shirts or jackets, and wear it to advertise their membership
- Cycling clubs and outdoor groups offer their members embroidered patches or appliqué on hats, shirts or jackets to commemorate major group rides and other events
- Churches, synagogues and other houses of worship. Weddings, Bar-Mitzvahs, christenings, confirmations and other special celebrations present the perfect opportunity for embroidered gifts, such as monogrammed towels and napkins or personalised baby blankets and bibs
- Special events in your area such as fairs, concerts and festivals. Embroidered shirts and caps make popular souvenirs. Consider setting up a booth at these events!



Potential profit

The profitability of any business is dependent on how well-run and efficient it is. Healthy product margins are common in the personalisation/embroidery business so there is no reason why you shouldn't expect good returns if you monitor finances and put the hours in.



PR1055X

10 NEEDLE EMBROIDERY MACHINE

The PR1055X incorporates many features that work together to enhance your productivity. Ten needles give you a much wider range of colours. Coupled with an extra-large embroidery area and InnovEye intelligent camera positioning sensor, the PR1055X offers increased versatility and precision.

The compact design makes it the ideal embroidery machine for small workshops or even within the home, and makes it portable enough to take to events. A wide variety of accessories gives you the flexibility to embroider a huge range of items.



Embroidery Frames Included

360 x 200mm frame; 180 x 130mm frame; 100 x 100mm frame; 60 x 40mm frame; Wide Cap frame kit



My Stitch Monitor Mobile App

With wireless LAN connectivity keep track of your embroidery with the My Stitch Monitor mobile app on your iOS or Android device. Download it FREE on the Apple App Store or Google Play Store.

PR680WC

6 NEEDLE EMBROIDERY MACHINE

The PR680WC 6-needle embroidery machine is the perfect choice if you have your sights set on becoming a small business owner. Its quick set up, wireless connectivity, large 300 x 200mm embroidery area, 26cm LCD display and wide variety of built-in designs, lettering styles, frame combinations and buttonhole styles will elevate your embroidery and take you from hobbyist to entrepreneur in no time.



Embroidery Frames Included

300 x 200mm frame; 180 x 130mm frame; 100 x 100mm frame; 60 x 40mm frame; Cap Frame (130 x 60mm)



VR

SINGLE NEEDLE EMBROIDERY MACHINE

Designed to deliver the most intricate embroidery with a crisp, accurate finish, this high-speed embroidery machine also quickly converts into a free-motion quilting machine. Built with Brother's 100+ years of expertise, the VR lets you easily personalise everything from towels and clothes to bags, shoes and dog collars.



Embroidery Frames Included

200 x 200mm frame; 100 x 100mm frame; 70 x 41mm frame; 50 x 50mm frame; 44 x 38mm frame; 75 x 33mm frame



“
Turn your
creative
passion
into profit
”

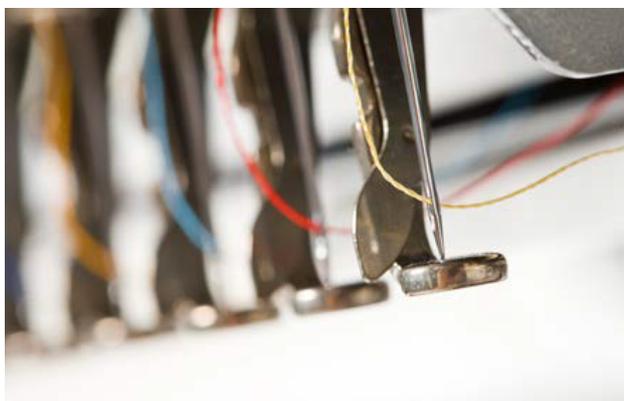


Not ready to take the leap to a multi-needle but you need a machine that helps you get the job done?

The Luminaire XP1 may be right for you. This top-of-the-line sewing, embroidery and quilting combination machine is packed with time-saving features and great options for expanded creativity, including new quilting innovations.



What features make our machines so popular?



Super easy needle threading

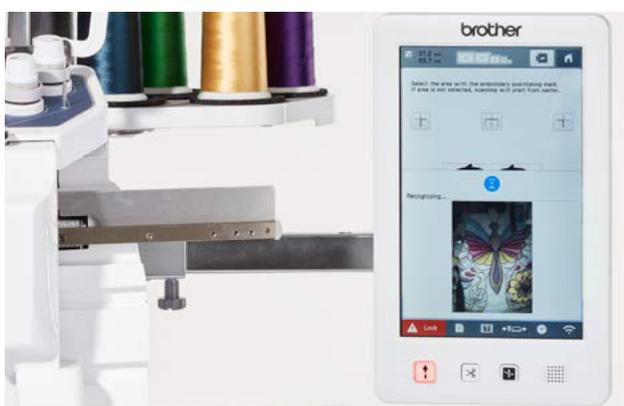
Unlike most professional embroidery machines, our range features automatic needle threading. Simply press the button! It couldn't be easier than that.



Intuitive interface

Our embroidery machines are intuitive to operate and totally user-friendly. No ugly looking, commercial style screens here!

We've spent a long time developing easy-to-use colour touchscreens that our customers love.



Embroidery pattern positioning (PR1055X)

The hardest part of embroidery can be making sure you embroider in the correct place, especially if you're new to machine embroidery. With the PR1055X there's no such problem – we've provided a built-in camera to help you position your design exactly where you want to embroider it, all in real-time!



Position scanning

Scan projects in the hoop and display them on the large screen, so you can easily position the design before you start to embroider. Ideal for positioning patterns on necklines or complex quilt squares. Patterns can be re-sized, edited and the angle adjusted as required to suit the garment or project.



LED pointer for positioning

Use the built-in LED pointer on the PR670EC and VR embroidery machines to help you start your embroidery in exactly the right spot. The LED pointer shows you the needle-drop position. Just another user-friendly feature we've designed to help you perfectly position your embroidery designs.



Video tutorials and help guides

Our machines all come with on-screen video tutorials and several built-in help guides that will guide you through any embroidery questions you may have. Whatever your query, we're always at your side.



My Design Center

(for PR680WC, PR1050X & PR1055X only)

My Design Center integrates seamlessly with the PR-embroidery machines' Camera Scanning Technology to offer new design capabilities at your fingertips, all without a PC. Draw or doodle directly onto the LCD display, and watch your design spring to life in the large drawing area.

Or, use the scanning frame to scan line art, handwriting or printed clip art and have it transformed into embroidery data. Easily add stippling or fill patterns to your embroidery designs and quilt blocks.



Built-in fonts and designs

The Professional embroidery range comes with a generous amount of built-in fonts, so personalising items with names and phrases is child's play. Simply enter the text your customer wants onto the colour touchscreen, select the size, even choose to curve or extrude the letters - all in a few easy steps.

Live camera

Use the built-in camera function to position your design exactly where you want to embroider it, all in real-time!

Additional features which make business sense:



VARIABLE SPEED UP TO 1,000 STITCHES/MIN

Select the best embroidery speed for your project or choose different speeds for individual needles to suit speciality threads.



LINK UP TO 10 MACHINES VIA WIRELESS LAN (PR1055X & PR680WC)

Link up to 10 machines via Wireless LAN with the PR1055X and PR680WC.

With PE-Design 11 software*, it's possible to link up to 10 machines via a single PC to enhance productivity. Or link up to 4 machines with the PR670EC via USB cables.

Send designs to multiple machines. Queue name changes with the new name drop feature. Ideal when making personalised items such as team shirts.



AUTOMATIC FRAME DETERMINATION

Detect the attached frame and display its contents directly on the screen.



HIGH-DEFINITION LCD DISPLAY

View your creations in a class-leading crisp, vivid color LCD display. Easily navigate with the scrolling menu and large, crystal clear icons.



* Additional purchase required



LETTER INPUT AND EDITING

Input multiple lines of lettering and then go back and edit in many different ways. You can insert elements, divide words or phrases, combine selected words, change the style and size of individual letters, and even change the font style of a whole line.

Software

While many embroidery tasks can quickly be completed via the built-in functions on the machine, embroidery software will increase the scope and versatility of the designs you can achieve and even offers the possibility to link and send designs to up to 4 PR670E machines and up to 10 PR1055X machines.

Brothers PE-Design 11 embroidery design software enables to you convert, edit and scan your own embroidery designs on your PC. This is ideal for creating logos and bespoke artwork from your own or customer designs that can be quickly converted into embroidery data ready to embroider onto a wide range of items from T-shirts, caps, bags, jackets, shoes etc.

Additionally, PE-Design provides an extensive collection of built-in fonts and designs to help you create your own designs and to personalise items with names or labels etc.

Additional purchase of PE-Design 11 is required.

Threads, backing and stabilisers

A huge array of thread is available in a myriad of colours, textures and finishes. It's important to research the available choice and choose a recognised, good quality brand that will deliver the quality needed for your business.

Backings and stabilisers are also key as they will help to ensure a high-quality, professional finish. There is a wide selection available and the choice will depend on the type of fabrics being embroidered.

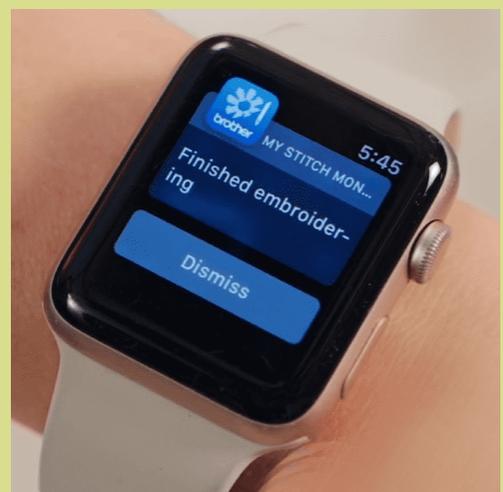
Speak to your Brother PR agent who will be able to advise on the various options for your requirements.



My Stitch Monitor Mobile App

PR1055X & PR680WC ONLY

With wireless LAN connectivity, keep track of your embroidery with the My Stitch Monitor mobile app on your iOS or Android device. Follow the progress of your project and get alerts when its time to change threads or when your embroidery is finished. You will also be notified of upcoming colour changes, which will allow you to prepare the next thread colour needed.



Compare and choose the right machine for your needs.

	VR	PR68OWC	PR1055X
Number of needles More needles enable you to embroider multi-coloured designs quickly and easily	1	6	10
Auto needle threader Simply press the automatic needle threading button to see the upper thread pass through the needle quickly and securely	Yes	Yes	Yes
Large embroidery area Create even bigger embroidery designs. Adds flexibility and impact to your designs	200 x 200mm	300 x 200mm	360 x 200mm
Camera function Advanced camera sensing function for design positioning and backwards/forwards function	No	No	Yes
Flexible threading system Easy threading prevents thread tangles and knots and provides stable thread tension	No	Yes	Yes
Wide Table Supports large and heavy projects	Optional	Optional	Yes
My Design Center Adds powerful and unique design capabilities without the need for a PC. Easily convert line art and handwriting to embroidery.	No	Yes	Yes
Built-in lettering styles Customise all your projects with a range of lettering styles and text effects.	20	53	37
Automatic thread trimmers Cuts upper and lower thread automatically at the end of each colour change, and cut's jump stitches too.	Yes	Yes	Yes
Design rotation Rotate any design in 1-degree increments. Makes editing and placements of designs very easy.	Yes	Yes	Yes
Appliqué function Create full colour appliqués, perfect for badges and medallions.	Yes	Yes	Yes
Speed range Variable speed range: flat 400 to 1,000 spm, cap 400 to 600 spm.	Yes	Yes	Yes
Manual colour sequence Set colour sequence by needle number.	No	Yes	Yes
Anchor needle speed Set individual needle speeds to suit specialists' threads.	No	Yes	Yes
Wireless LAN capability Use wireless capability to link up to 10 machines (with PE-Design 11, separate purchase needed), sending designs to machine from PC.	No	Yes	Yes
My Stitch Monitor App Keep track of your embroidery progress via mobile device.	No	Yes	Yes

Optional Accessories

There are many optional accessories to enhance your embroidery machine and increase your creative output.



PR Stand

This mobile stand securely holds professional embroidery machines and provides ample storage for accessories and threads.

For use with VR, PR670EC, PR680WC, PR1050X, PR1055X



Wide Table

The wide table accessory supports extra large projects such as blankets and jackets etc.

Wide table PRWT1

For use with PR670EC, PR680WC, PR1050X, PR1055X

Wide table VRWT1

For use with VR only



Quilt Frame

Designed to fit traditional quilting squares.

Frame size: 200 x 200mm

For use on: PR670EC, PR680WC, PR1050X, PR1055X



Cap Frames

Cap frames enables you to embroider popular cap styles quickly and easily.

Embroidery area: 360 x 60mm

For use on: PR1000e, PR1050X, PR1055X

Embroidery area: 130 x 50mm

For use on: PR670EC, PR680WC, PR1050X, PR1055X

Embroidery area: 130 x 60mm

For use on: VR, PR670EC, PR680WC, PR1050X



Border Frame

Embroider beautiful continuous designs and borders. Ideal for a wide range of projects from fashion to furnishings.

Frame size: 300mm x 100mm

For use on: PR670EC, PR680WC, PR1050X, PR1055X

Frame size: 180 x 100mm

For use on: VR only



Clamp Frame

Embroidery area: 46 x 24mm

Clamp frame ARM D and Straight*

Clamp frame S only* **

Clamp frame L and R only* **

Clamp frame L and R ARM D* **

Reverse clamp frame

For use on PR670EC, PR680WC, PR1050X, PR1055X

Embroidery area: 100 x 100mm

Clamp frame M

For use on PR670EC, PR680WC, PR1050X, PR1055X

*Please use exclusive ARM-D on your machine

**Needs to have the Ver. 4.10 and later



Flat Frame

Jackets and other thicker materials are easily embroidered on the flat frame.

Frame size: 300mm x 200mm

For use on: PR670EC, PR680WC, PR1050X, PR1055X

Frame size: 200mm x 200mm

For use on: VR only



Jumbo Frame

Embroider extra large designs with ease. Simply embroider the first half of the design and turn the hoop 180 degrees. The camera sensor system will position the frame ready to embroider the second half of the design.

Frame size: 360 x 360mm

For use on: PR1050X, PR1055X



Embroidery Frames

Frame size: 60 x 40mm

For use on: VR, PR670EC, PR680WC, PR1050X, PR1055X

Frame size: 100 x 100mm

For use on: VR, PR670EC, PR680WC, PR1050X, PR1055X

Frame size: 180 x 130mm

For use on: VR, PR670EC, PR680WC, PR1050X, PR1055X

Frame size: 300 x 200mm

For use on: PR670EC, PR680WC, PR1050X, PR1055X

Frame size: 360 x 200mm

For use on: PR1050X, PR1055X



Cylinder Frame

Embroider Virtually anything that's cylindrical and normally difficult to sew. Cylinder frame 90mm wide x 80mm high. Material should have a minimum of 100mm open diameter.

Cylinder frame set

Cylinder frame only

For use on: VR, PR670EC, PR680WC, PR1050, PR1055X



Round Frame

100mm (small frame) **

130mm (medium frame) **

160mm (large frame) **

Round frame set

For use on VR, PR670EC, PR680WC, PR-1050X, PR1055X

** Please use exclusive ARM-C on your VR

ADDITIONAL ACCESSORIES

PR670EC

- Magnetic Frame (50 x 50mm)

PR1055X, PR1050X, PR680WC & PR670EC exclusive accessories

- S Size Frame kit
- 200 x 70mm Sleeve Frame

VR exclusive accessories

- Free motion Kit E-1
- Clamp frame S set and ARM D
 - 44 x 38mm S Frame
 - 50 x 50mm S Frame
 - 70 x 41mm S Frame
 - 75 x 33mm S Frame

NEW! Optional Accessories to expand your product line



Magnetic Sash Frame

PATENT-PENDING BROTHER
EXCLUSIVE HOOPNETIC
MAGNETIC SASH FRAME

Hoop and embroider thick materials with ease. Avoid fabric shifting and the need to rehoop the fabric when connecting designs or embroidering large areas. Just slide the fabric on the frame for the next area to be embroidered.

- Includes: Eight magnets and frame
- Stitch in any area
- Sewing Area: 360 x 200mm
- Works with thicker materials
- For use with PR1000[#], PR1000e[#], PR1050X[#], PR1055X, PR655^{*#}, PR680WC^{*} and PR670EC^{*#}

Code 115D02E700K



Tubular Frame Table

Embroider easily on sleeves, pants, and other tubular items. Serves as extra support for big fabrics. Easily attach and remove with no space between machine and table.

- Includes: One Tubular Frame Table
- Easy to attach
- Expandable table
- No space between table and machine
- For use with PR1000, PR1050X, PR1055X, PR655, PR670EC and PR680WC

Code 115K02E7002



Flat Brim Cap Set

PATENT-PENDING
INDUSTRY-FIRST
'SCRATCH-FREE'

Embroider more types of hats than before with the easy-to-use 'scratch-free' cap frame. You can stitch an industry leading 35% closer to the brim (6-10mm), depending on the cap.

- Includes: One Flat Brim Cap Frame
- For use with hooping jig and driver in the set
- Easy to attach and release
- Durable, soft plastic construction
- For use with PR1050X, PR1055X, PR655, PR670EC, PR680WC and VR.

Code 115D02E700J

^{*}300 x 200mm on 6-needle machine,
[#]software update is required to use
this accessory



“

To start a new business from scratch always seems a bit bigger than it is.

”

brother
at your side

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Working with you for a better environment
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