

Versatile. Compact. Functional.

The Printer for Bigger Creativity



Full
A3



Professional A3 inkjet wireless all-in-one printer

MFC-J3540DW InkBenefit



PRINT



COPY



SCAN



FAX



WIRELESS

www.brother.co.za

Versatile, cost-effective and connected A3/A4 print, copy, scan and fax

The professional A3/A4 MFC-J3540DW all-in-one printer is built to last, meeting the needs of demanding small offices and business workgroups. The full A3 functionality enables you to produce a variety of A3 and A4 colour documents, without any hassle, while experiencing high quality prints; fast print speeds; and low running costs. This all-in-one printer offers A3 and A4 print, copy, scan and fax functionality.

Print from your workstation, a meeting room, or your mobile device with wireless connectivity.

MFC-J3540DW InkBenefit



KEY FEATURES:

- Laser comparable print speed up to 28ipm⁹
- Fast mode print speed up to 35 ppm (mono) and 32 ppm (colour)⁹
- Automatic 2-sided A3 print
- 1-sided A3 scan, copy and fax
- 6.8cm colour touchscreen
- Wired, wireless and Wi-Fi Direct connectivity
- 1 x 250 sheet paper tray²
- 1 sheet manual feed slot
- 50 sheet A4 Automatic Document Feeder (ADF)²
- High-yield inks: BK 3,000 pages and C/M/Y 1,500 pages¹

PROFESSIONAL VERSATILE A3 PRINTING²

This professional A3 printer offers you the capabilities to not only print in A4, but to also print your reports, presentations, marketing materials or training documents in A3, enabling you to expand your opportunities.

Enclosed paper tray will also hold up to 250 A3 sheets. Using the 50 Sheet Automatic Document Feeder, you can leave your multi-page document to scan, while you focus on other tasks. In addition to this, with a 6.8cm easy to navigate LCD colour touchscreen, you're sure to increase your productivity.

PEACE OF MIND. GUARANTEED.

When you purchase a Brother printer or multi-function centre and our genuine inks or toners, we'll support you every step of the way with our FREE 3-year* warranty commitment. YOU DO NOT NEED TO REGISTER YOUR PRODUCT, our warranty is automatic when you purchase your Brother printer. To keep your Brother machine running in optimal condition we recommend using only Brother Genuine Consumables, this will ensure you automatically enjoy our exclusive 3-year* warranty.



*Effective 1 September 2025. Only valid for purchases made in South Africa.

ULTRA-FAST, DURABLE, PRECISION PRINTING

Through years of meticulous engineering design, our patented MAXIDRIVE print chip redefines printing technology. Ink droplets are ejected into 40 micrometer thick film generating pressure that travels through 1680 individual chambers across a single print chip, delivering ultra-fast, durable, precision printing.

WHEN QUALITY AND PERFORMANCE WORK TOGETHER

Our most advanced colour printing technology is guaranteed to make the right impression when it counts. The vibrant, professional colour prints and accurate digital documents are water and fade resistant. The robust design and durable components ensure a reliable partner that gives you long-lasting usability for all your business needs.

PRINT FROM ANYWHERE, ANY TIME

Thanks to the remote print function on the Brother Mobile Connect app, you can send print jobs from anywhere – allowing you to get on with the rest of your day. You can set up notifications that will let you know when the job is complete.

BROTHER MOBILE CONNECT

The way we live, work and print is ever-changing and to support the flexibility required our free Brother Mobile Connect app provides intuitive, time-saving features to fit seamlessly into busy schedules. Print from anywhere, manage your supplies and fully operate your Brother printer from your finger tips through Brother Mobile Connect. With a simple interface, matching the display screen of our printers, navigating tasks is quick and easy. You can even customise the app so your favourite features are easiest to access.



General

Technology

Inkjet

Memory

256MB

Control panel

6.8cm Colour
Touchscreen LCD

Local Interface

Hi-Speed USB 2.0

Wired Network

Fast Ethernet

Wireless Network

Wi-Fi and Wi-Fi Direct

Mobile Print

Print from your mobile devices
to your Brother printer

Print

Print Speed (A4)⁹

1-Sided: 28ipm
Mono and Colour
2-Sided: 21ipm
Mono and Colour

Print (A3)

1-Sided: Yes
2-Sided: Yes

FPOT

(First Print Out Time)¹⁰

4.4 Seconds Mono and
4.6 Seconds Colour

Quiet Mode

A mode to reduce the
printing noise

Resolution

Up to 1200 x 4800dpi
(Horizontal and Vertical)

Printer Functions

N-up Printing³

Reduce up to 2, 4, 9
or 16 pages into just
one page

Poster Printing⁴

Enlarge a single page
into a poster using 4
or 9 pages

Watermark Printing⁴

Watermark your documents
with predefined text or with
your own user-defined
messages

ID Printing⁴

Add identification to your
printed documents (date
and time, short custom
message or PC username)

Booklet Printing⁴

Print documents in A5 booklet
format using automatic or
manual 2-sided print

Print Profiles³

Store your favourite driver
settings as profiles to easily
recall them

Printer Driver

Windows

Windows 11
Windows 10
(32 and 64 bit editions)
Windows 8
(32 and 64 bit editions)
Windows 7
(32 and 64 bit editions)
Windows Server
2019, 2016, 2012, 2012R2
and 2008R2
Windows Server 2008
(32 and 64 bit editions)

macOS

10.14.6/10.15.x/11/12

Linux

CUPS, LPD/LPRng
(i686 and x86/64)

PCL Driver

Generic PCL XL driver

ChromeOS

Supports native
ChromeOS printing

PostScript Universal Printer Driver

Driver for Windows that enables
you to print to any network or
locally connected Brother ink
printer

Paper Handling

Paper Input²

Standard Tray

250 Sheets

Manual Feed Slot

1 Sheet

Automatic Document Feeder (ADF)

50 Sheets

Paper Output²

100 Sheets A4

50 Sheets A3

Envelope Printing

Yes from manual feed slot tray and standard tray

Media Sizes

Standard Tray

A4, LTR, EXE, A3, LGR, LGL, Folio, A5, A6, Photo (10 x 15cm), Indexcard (13 x 20cm), Photo-L (9 x 13cm), Photo-2L (13 x 18cm), Com-10, DL Envelope, Monarch, C5

Manual Feed Slot

A4, LTR, EXE, A3, LGR, LGL, Folio, A5, A6, Photo (10 x 15cm), Indexcard (13 x 20cm), Photo-L (9 x 13cm), Photo-2L (13 x 18cm), Com-10, DL Envelope, Monarch, C5

ADF

Width: 105 to 297.0 mm

Length: 148 to 431.8 mm

Scanner Glass

Width: up to 297.0 mm

Length: up to 431.8 mm

Auto 2-Sided

A4, LTR, A3, LGR, LGL, Folio, EXE, A5

Media Type and Weights

Standard Tray

Plain, Inkjet, Glossy, Recycled 64-220g/m²

Manual Feed Slot

Plain, Inkjet, Glossy, Recycled 64-260g/m²

ADF

Plain and Recycled paper 64-120g/m²

Auto 2-Sided

Plain, Recycled 64-120g/m²

Mobile and Web Connectivity

Brother Mobile Connect⁵ (Android)

Print from, scan to, send faxes, preview received faxes, preview copies and check the machine status from an Android device

Brother Mobile Connect⁵ (iPad / iPhone)

Print from, scan to, send faxes, preview received faxes, preview copies and check the machine status from an iPad / iPhone

Apple AirPrint

Print from and scan to most common file types from any AirPrint enabled application

Brother Print Service Plugin⁵

Print from an Android device without a dedicated App.

Mopria™⁵

Print most common file types from Mopria™ supported Android devices

Brother Apps⁸

Print creative center, Scan to Mobile, Scan to Searchable PDF, Enlarge Text Copy, Fax forward to Cloud/E-mail, Scan to PowerPoint, Scan to Excel, Scan to Word, Easy scan to E-mail

Web Connect⁸

Print from and scan to without using a PC to Box, Dropbox, Evernote, OneDrive, Google Drive™ OneNote

Copy

Copy Speed¹¹

A4: 1-Sided 25ipm Mono and 16ipm Colour
A3: 1-Sided 13ipm Mono and Colour

Copy (A3)

1-Sided: Yes

FCOT

(First Copy Out Time)¹¹

5.0 seconds Mono and
6.0 seconds Colour

Resolution

Up to 600 x 600dpi

Multi-Copying/Stack/Sort

Makes up to 999 copies of each page / Stacks or Sorts

Enlargement/Reduction Ratio

Reduce or Increase document sizes from 25% to 400% in 1% increments

N in 1 Copying

Allows the user to compress 2 or 4 pages on to a single A4 sheet

2 in 1 ID Copying

Allows the user to copy both sides of an ID card to a single A4 sheet

Grey Scale

256 shades of grey
(8 bit for each colour)

Enlarge Text Copy⁸

Makes reading copied documents easier if the size of the text on the original document is small

Scan

Scanner Type

CIS (Contact Image Sensor)

Colour and Mono Scanning

Yes

Scan Speed (A4)¹²

1-Sided: 25ipm
Mono and Colour

Scan Speed (A3)¹²

1-Sided: 13ipm Mono and Colour

Scan Resolution from ADF

600 x 600dpi (mono)
300 x 600dpi (colour)

Scan Resolution from Scanner Glass

1200 x 2400dpi (mono)
1200 x 1200dpi (colour)

Interpolated Scan Resolution

Up to 19200 x 19200dpi

Colour Depth

48 bit colour Processing (Input)
24 bit colour Processing (Output)

Grey Scale

16 bit colour Processing (Input)
8 bit colour Processing (Output)

Scanner Functions

Scan to E-mail

Scan and share documents via e-mail application on PC

Scan to OCR

Scan documents directly into your word processing application for instant editing

Scan to Image

Scan into your preferred image editing software

Scan to File

Scan to a file on your computer

Scan to Network Folder⁴

Scan documents to a nominated folder on your network without using a Windows PC

Scan to Email Server

Scan directly from the printer to an email address

Scan to FTP

Scan documents directly to a FTP server

Scan Profile⁵

Create up to 5 preset network, FTP profiles for an easy way to store multiple scan settings

Scan To Microsoft Office

Scan to Word (.docx), PowerPoint (.pptx), Excel (.xlsx) for Microsoft Office

Scan to SharePoint⁴

Scan documents directly into SharePoint (On-premise)

Scan to Searchable PDF⁷

Scan documents to searchable PDF files

Auto Deskew³

Yes

Base Colour Removal³

Yes

Scanner Drivers

Windows

TWAIN and WIA
Windows 10/11
(32 and 64 bit editions)
Windows 8.1
(32 and 64 bit editions)
Windows 7
(32 and 64 bit editions)
Windows Server 2008
R2/2012/2012 R2/2016/2019
(64 bit editions)

Linux⁵

SANE (32 and 64 bit editions)

Fax

Fax Modem

33600bps (Super G3)

PC-Fax Send^{3&8} and Receive^{4&8}

Send and Receive faxes
directly from your PC

Memory Transmission

Up to 150 pages (ITU-T
Test Chart, Standard
Resolution, JBIG)

Out of Paper Reception

Up to 150 pages (ITU-T
Test Chart, Standard
Resolution, JBIG)

Auto Reduction

When receiving a single
page document longer
than A4 (297mm) the fax
machine will automatically
reduce the message to fit
onto a single A4 sheet

Error Correction Mode (ECM)

Detect line errors during
fax transmission and
resend the page(s) of the
document that had an
error (recipient machines
must share this feature
for it to work)

Broadcasting

Send the same fax message
up to 250 locations

Grey Scale

256 shades (8 bit) of grey
are available for faxing

Fleet Management Tools

Unattended Installer⁴

Ability to centrally deploy
and customise our drivers
and software

MSI Installer⁴

Modular installers that
can be distributed through
On-premise Active
Directory®

BRAdmin^{4&5}

LAN/WAN management
software

Embedded Web Server

Web based print
management software
embedded onto the
device

Driver Deployment Wizard^{4&5}

Easily create print drivers
for hassle free deployment
over your network

Software

Brother iPrint&Scan Desktop^{3&5}

Print from, scan to, send faxes,
preview received faxes, preview
copies and check the machine
status from Windows or
macOS PC

Security and Network

Wired Network

10Base-T/100Base-TX

Wired Network Security

APOP, SMTP-AUTH, SSL/TLS (IPPS, HTTPS, FTPS, SMTP, POP3, IMAP4), SNMP v3 802.1x (EAP-MD5, EAP-FAST, PEAP, EAP-TLS, EAP-TTLS), Kerberos, IPsec

Wireless Network

2.4GHz: IEEE 802.11 b/g/n (Infrastructure Mode)
IEEE 802.11 g/n (Wi-Fi Direct)

5GHz: IEEE 802.11 a/n (Infrastructure Mode)
IEEE 802.11 a/n (Wi-Fi Direct)

Wireless Network Security

WEP 64/128 bit, WPA-PSK (TKIP/AES), WPA2-PSK (TKIP/AES), WPA3-SAE (AES)
*Wi-Fi Direct supports WPA2-PSK (AES) only.
APOP, SMTP-AUTH, SSL/TLS (IPPS, HTTPS, FTPS, SMTP, POP3, IMAP4), SNMP v3, 802.1x (EAP-FAST, PEAP, EAP-TLS, EAP-TTLS), Kerberos, IPsec

Wi-Fi Direct™

Print wirelessly without having to go through a wireless access point (both automatic and manual methods supported)

Wireless Setup Support

Wi-Fi Protected Setup (WPS)

Wireless Applications

Vertical Pairing

IPv4

ARP, RARP, BOOTP, DHCP, APIPA(Auto IP), WINS/NetBIOS name resolution, DNS Resolver, mDNS, LLNMR responder, LPR/LPD, Custom Raw Port/Port9100, IPP, FTP Client, FTP Server, SNMPv1/v2c/v3, TFTP server, POP3/IMAP4/SMTP Client, ICMP, Web Services (Print/Scan), CIFS Client, SMTP Client, LDAP, HTTP Server

IPv6

NDP, RA, mDNS, LLNMR Responder, DNS Resolver, LPR/LPD, Custom Raw Port/Port9100, IPP, FTP Client, FTP Server, SNMPv1/v2c/v3, TFTP server, Web Services (Print/Scan), POP3/IMAP4, SMTP Client, CIFS Client, SMTP Client, LDAP, ICMPv6, HTTP Server

IP Filter

Restrict which network users can or cannot access the device over the network (IPv4 only)

E-mail Notifications

Automatically have the device send e-mail alerts when it requires attention, such as when the ink is low or needs replacing

E-mail Reports

Receive usage reports on a regular basis via e-mail

Secure Function Lock 3.0

Restrict access to individual or groups of users over a network. Can be used with PC User Login Names for up to 100 users

Supplies and Accessories

Inbox Cartridges¹

Black - 350 pages
Cyan - 350 pages
Magenta - 350 pages
Yellow - 350 pages

High Yield Cartridges¹

LC472 XLBK - 3000 pages
LC472 XLC - 1500 pages
LC472 XLM - 1500 pages
LC472 XLY - 1500 pages

Address Book

LDAP

The ability to connect to an external LDAP enabled address book, like Microsoft Exchange

Dimensions
and Weights

With Carton (WxDxH)
681 x 561 x 423mm - 22.6kg

Without Carton (WxDxH)
576 x 477 x 305mm - 19.8kg

Duty Cycle

Recommended Monthly⁶
2500 pages monthly
print volume

Environment

Power Consumption
Copying: Approx. 29W
Ready: Approx. 5.0W
Sleep: Approx. 0.9W
Power Off: Approx 0.03W

Sound Pressure
PC Printing (Colour/Mono):
Approx. 50.0dB(A)

Sound Power
Mono: 6.54B(A)
Colour: 6.54B(A)

TEC Value
0.17 kWh/week

Ink Save Mode
This reduces the ink
usage and helps to
reduce the total cost
of printer ownership

- 1 Approx. declared yield value in accordance with ISO/IEC 24711
- 2 Capacity calculated with 80g/m² paper
- 3 Windows and macOS only
- 4 Windows only
- 5 Optional download
- 6 Duty Cycles can be used to compare designed durability between like Brother products
For maximum printer life, it is best to choose a printer with a duty cycle that far exceeds your print requirements
- 7 Requires Brother Software
- 8 Must be web connected
- 9 Print Speeds based on ISO/IEC 24734 (www.brother.com/rd/printspeed)
- 10 FPOT (First Print Out Time) based on ISO/IEC 17629
- 11 Copy Speeds ESAT based on ISO/IEC 24735
- 12 Scan Speeds based on ISO/IEC 17991



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