

# B E Y O N D C O L O U R I N P R I N T

Colour Solutions for Professional Printing



Up to 26ppm  
(mono/colour)



Auto 2-Sided  
Printing



6.8cm Customisable  
Touch Screen LCD



Security  
Functions



Wireless  
Connectivity



Mobile  
Printing



Daily documents expressed in incredible hues. Present your prints with vivid accuracy in full detail through Brother's series of single and multifunction colour laser printers. Designed for the modern office and it's workflow, each model in the range is crafted with rich utilities and productivity functions that enhance daily operations. Experience colour printing that is true to life, just as you imagined it.

# Colours That Go Beyond



01

## True to Life

Professional printouts that are vibrantly accurate. Brother's leading LED technology means that colours produced by the HL-L3280CDW are crisp and sharp, with smooth and natural gradients. Reduce the guesswork and unnecessary reprints as documents are printed as accurately as how they appeared on screen.

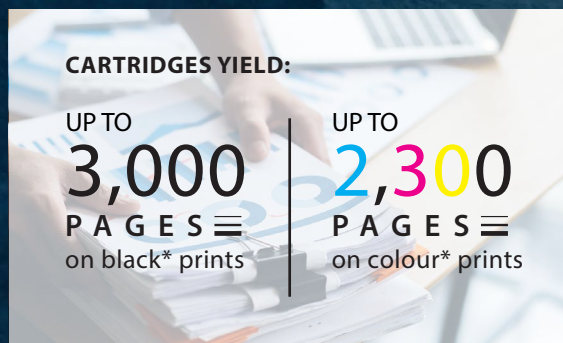


02

## Meet High Volume Printing Needs

Print so much more at a fraction of the cost for greater value overall. With Brother's toners, the HL-L3280CDW offers incredibly efficient print usage rates that reduce the need for frequent replacements. Print costs are averaged out over a longer period of time as well, keeping Total Cost of Ownership (TCO) low.

\* Approximate cartridge yield is declared in accordance with ISO/IEC 19798.



03

## Fast Prints on Demand

Speed when you need it. Both colour and black and white documents print at impressive output speeds of up to 26ppm for A4, on various supported media types. Have documents ready on time as productivity is improved thanks to less time spent waiting.







## Cost & Resource Saving Prints



07

Up **50%** Less Paper To Waste

Automatic 2-sided (duplex) printing saves up to 50% on paper and in the long run, saves on costs.

## Small & Silent

04

### Quiet Operations

Print documents quietly with Quiet Mode. Ready Mode can also be used to ensure that the printer runs silently while on standby.

05

### Compact-sized for Flexibility

The HL-L3280CDW can be integrated into workflows with ease and flexibility due to its compact size, helping you to improve productivity in any workspace.

06

### At your side Free, automatic 3-Year On-Site Warranty

When you purchase a Brother printer and our genuine inks or toners, we'll support you every step of the way with our FREE 3-year\* warranty commitment. YOU DO NOT NEED TO REGISTER YOUR PRODUCT, our warranty is automatic when you purchase your Brother printer.

## Secure Your Documents With Fuss-Free Connectivity

08



### Enhanced Sharing Accessibility

Built-in Wi-Fi/Wireless LAN (2.4GHz) and Gigabit Ethernet on the HL-L3280CDW allows for effortless sharing of your printer over the same network.

09



### Connectivity for Convenience

Print your documents from mobile devices using the Brother Mobile Connect application\*. Applications such as WebConnect\* also assist with seamless printing.

\* The printer and the application must be on the same network to function properly.

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### Secure Your Important Documents

The Secure Print function ensures documents are not copied or read by unauthorised users without the required 4-digit PIN. Unretrieved documents are automatically deleted, saving costs in an environmentally friendly way.



Secure  
Print  
Function

\*Effective 1 September 2025. Only valid for purchases in South Africa.



## HL-L3280CDW Colour Laser Printer

Key Functions	Print only
Description	High Quality Colour Printer with 2-Sided Printing, Wireless, Gigabit Ethernet Connectivity and 6.8cm Touch Screen Panel
Print Speed (A4/Letter)	Up to 26/27 ppm
Print Resolution	600 x 600 dpi, 2,400 dpi (600 x 2,400) quality
First Print Out Time (Ready)	Less than 13.5/13.5 secs (Mono/Colour)
2-Sided Feature	Automatic 2-Sided Printing
Duty Cycle	Up to 3,000 pages per month (recommended monthly print volume)
<b>CONNECTIVITY/NETWORKING</b>	
Interface	USB 2.0, Gigabit Ethernet (10Base-T/100Base-TX/1000Base-T), Wi-Fi Direct, Wireless Lan (2.4GHz)
Mobile Solutions	AirPrint, Mapria and Mobile Connect App
Desktop Solutions	Brother iPrint&Scan
WebConnect	Yes
<b>PAPER HANDLING</b>	
Input Tray (Standard)	250 sheets
Multi-purpose Tray / Manual Slot	1 sheet
Output Tray (Face Down)	150 sheets Face Down (80g/m <sup>2</sup> ) 1 sheet Face-Up (straight paper path)
Media Weights (Standard Tray/MPTray)	60 to 163g/m <sup>2</sup>
Media Size (Standard Tray)	A4, Letter, Legal, Executive, A5, A5 Long Edge, A6, JIS B5, A4 Short (270mm), Folio, 16K (195 x 270mm)
<b>OTHERS</b>	
Processor Speed	MAIN: Cortex-A53 800MHz Sub: ARM946 133MHz
Memory	256MB
Display	6.8cm Colour TFT Touch Screen
OS Compatibility	Windows: Win10, 11 / Server 2012 / 2012R2 / 2016 / 2019 / 2022 Linux: CUPS, LPD/LPRng (x86/x64 environment)
Utilities & Solutions	BRAdmin Light*, BRAdmin Professional 4*, Web Based Management
Security Features	Setting Lock, Secure Function Lock, Secure Print, Active Directory, LDAP
Power Consumption (Printing/Sleep)	Printing: Average: Approx. 520W   TWN: Average: Approx. 590W Sleep mode: Average: Approx. 10W
Power Source	220-240 V   AC 50/60Hz (TWN: 110-120V   AC 50/60 Hz)
Noise Level (Printing)	LpAm = 47 dB(A)
<b>SUPPLIES</b>	
Inbox Toner Yields	BK: Approx. 1,000 pages / CMY: Approx. 1,000 pages each
Standard-Yield Toner <sup>1</sup>	BK: Approx. 1,500 pages (TN279BK) / CMY: Approx. 1,200 pages each (TN279C/M/Y)
High-Yield Toner <sup>1</sup>	BK: Approx. 3,000 pages (TN279XLBK) / CMY: Approx. 2,300 pages each (TN279XLC/M/Y)
Drum	Approx. 20,000 pages (1 page/job) / Approx. 30,000 pages (3 page/job) (DR279CL) (4PK)
<b>DIMENSIONS &amp; WEIGHT</b>	
Dimension (W x D x H)	399 x 399 x 274 mm (w/o carton) / 488 x 488 x 370 mm (w/carton)
Weight with toner and drum	15.6 kg (w/o carton) / 18.6 kg (w/ carton)

\* For Windows by download only

<sup>1</sup> In accordance with ISO/IEC 19798

**brother**  
at your side



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