

NEXT TIME

LABEL IT



Versatile desktop label printer for your workspace

Organise, identify, personalise



PT-D610BT Desktop Label Printer

Versatile desktop label printer for your workspace



Create labels using the built-in keyboard, download the Brother iPrint&Label app and use your smart device or connect to a computer via USB for additional labelling functionality using P-touch Editor software

Full colour, high-resolution back-lit display

Fast print speeds and automatic tape cutter for high-volume jobs

High print resolution for crisp barcodes, graphics and logos when connected to a computer

Store up to 99 labels for quick reprinting

Print on label tapes up to 24mm wide

Downloadable templates

PT-D610BT

Office

Transform your workspace with a professional label printer from Brother. The PT-D610BT Label Printer offers a compact, easy-to-use label printer which prints clear, laminated labels and comes with additional Bluetooth connectivity. Perfect for organising important files and folders, asset management and general office signage labels, this model allows you to create an organised and comfortable working environment for everyone.

Retail

Conveying product information and special offers to customers quickly and clearly is crucial in any retail environment. With the PT-D610BT Label Printer, you can print QR codes for customer scanning, as well as durable barcode labels to track your inventory. This increases the overall efficiency of your stock management and enables you to keep track of what your customers want. The PT-D610BT will optimise your day-to-day operations both on the shop floor and behind the scenes.

Applications

- Asset management
- Product name and information
- Name tag
- File and folder
- Discount pricing
- Office signage
- Stock management
- Cable management





Software and applications

P-touch Editor

Supplied as standard, you can create your own custom labels with pixel precision using this brand new software solution by connecting your label printer to your PC using USB Connectivity. The P-touch Editor software offers newly updated features including increased number of specially designed templates, additional number/time & date/barcode functionality and an overall user interface refresh to provide a truly connected solution for creating custom labels.



Key features

- Wide range of pre-designed templates for a variety of home office and business applications
- Customisable templates for flexible editing with over 1200 symbols and 30+ fonts
- Easily find labels you've created in the past or share labels to Brother label editing apps on your smartphone
- Import data from excel and other databases directly onto labels
- Straightforward barcode/2D code label creation
- Create multilingual labels containing different language symbols using Unicode
- Customise labels to include your company logo



iPrint&Label App

Brother iPrint&Label is a free application that enables you to easily print labels from your phone or tablet to a Brother label printer using Bluetooth. Create labels through the P-touch Editor label design software, then simply share to a smartphone or tablet to print, save, or edit on the mobile app for a fully integrated solution.

App Store

Google Play



Key features

- Fully customisable layout, including the option to add text boxes or lines, move objects and resize and rotate
- Access to pre-designed templates
- Hundreds of symbols and clip-art
- Add images, photos and logos to your label
- Add barcodes to labels, including QR code and 1D barcode
- Improved and modern looking user interface for ease-of-use, including the ability to quickly reprint saved or frequently used labels to save time
- Import contact details directly from your device onto labels



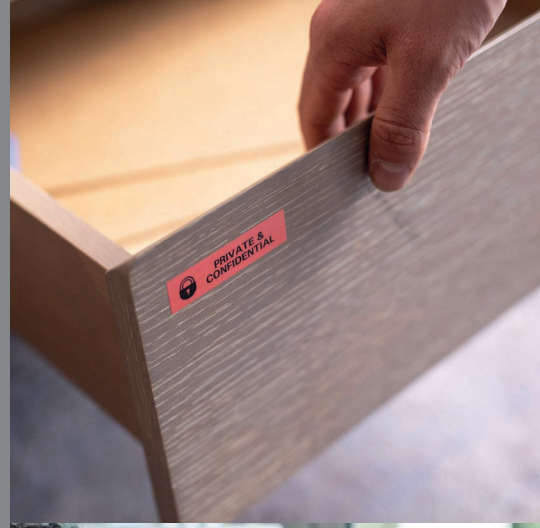
Technical Specifications for the PT-D610BT

General	
Hardware Type	Desktop
Keyboard	QWERTY & Numeric
Display Type	Graphic (320 x 120 dots)
LCD Display	20 Characters x 3 line LCD
Built In Languages	20 languages: English, German, French, Spanish, Portuguese, Portuguese-Bra, Italian, Dutch, Danish, Norwegian, Swedish, Finnish, Hungarian, Czech, Polish, Romanian, Slovene, Slovak, Croatian, Turkish
Feed	Yes
Cable Labelling Function	In auto format
Labeller	
Print Engine	Thermal Transfer
Print Speed	30mm/sec
Printer Resolution	180dpi x 360dpi
Emulation	Raster mode
Max Print Height	18mm
Max Print Length	300mm
Tape Cutter	Auto
Tape Length Setting	Auto / 30mm-300mm
Tape colour detection	Yes
Fonts Labeller	17 fonts : Helsinki, Brussels, Belgium, Florida, Los Angeles, San Diego, US, Calgary, Atlanta, Adams, Brunei, Sofia, Germany, Istanbul, Letter Gothic, Dortmund, CopperplateTMed
Font Sizes	8 kinds: Auto/6/9/12/18/24/36/42/48pt
Font Styles	17 styles: Normal/Bold/Outline/Shadow/Solid/Italic/Italic Bold/Italic Outline/Italic Shadow/Italic Solid/Vertical/Vertical Bold/Underline/Underline Bold/Strikeout/Italic Underline Bold/Italic Strikeout
Font Widths	5 widths: x2, x3/2, Normal, x 2/3, x1/2
Frames and Backgrounds	180 Frames
Characters and Symbols	1108 Characters / 900 Symbols / Number of accented-alphabets 146
Memory	Up to 99 labels
Barcodes	9 protocols: CODE39, ITF 2/5, EAN13, EAN8, UPC-A, UPC-E, CODABAR, GS1-128(UCC/EAN128), CODE128
Auto Number / Format	Yes
Underline	Yes
Multi Line Print	Up to 7 lines
Repeat Print	Yes (1-99)
Mirror Print	Yes
Vertical Print	Yes (in the style setting)
Print Preview	Yes (Label/Print Preview)
Software	
Downloadable Software	P-touch Editor for Win 8.1/10/11
Connectivity	Interface: USB Micro / Bluetooth Bluetooth: Ver.5.0 SPP: iAP2
App	Brother iPrint&Label For iOS 14, 15 & Android 8, 9, 10, 11, 12
Operating System	Windows 8.1® / 10® / 11® / Mac OS X 10.15/ 11/ 12
Consumables	
Tape Type	TZe laminated & satin ribbon
Tape Widths	6mm, 9mm, 12mm, 18mm, and 24mm
Weight and Measurements	
Size	202mm (W) x 199mm (H) x 87mm (D)
Weight	990g (without tape & batteries)
Size (with carton)	260mm (H) x 319mm (H) x 121mm (D)
Weight (with carton)	1.78Kg
Power Supply	
Batteries (Not included)	6x AA Alkaline/rechargeable Batteries
AC Adaptor	Included
Auto Power Off	AC Adapter (OFF / 1hr / 2hr / 4hr / 8hr), AA batteries (5min / 10min / 30min)
Other	
Warranty	3 Years Carry-In
Carton Contents	Label printer, USB cable (1m micro, black), Black on white laminated TZe sample tape (24mm x 4m) and AC Adaptor



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Durable Brother TZe label tapes

TZe
TAPE

Specifically designed for the P-touch range of label printers, our laminated TZe tapes have been rigorously tested to stand up to even the harshest conditions. With excellent resistance to water, abrasion, chemicals and temperature extremes, they'll remain legible over time.

They're easy to peel and stick, and come in a variety of colours, widths and sizes. From standard laminated to matt and premium laminated, TZe tapes are suitable for almost any application. Plus, they're designed to work perfectly with your Brother P-touch.





brother
at your side

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www.brother.co.za https://solutions.brother.com



Free downloadable
templates
**BROTHER
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Working with you for a better environment
www.brotherearth.com



Brother strongly recommends the use of genuine Brother consumable products only. Benefits include better quality print, greater yields per consumable, protection of your machine from damages and achievement of optimum performance. As a precaution, please note that your machine warranty may not cover any damages arising from the use of non-genuine consumables.